



GET COLOUR RIGHT. First time, Every time

Accelerate colour approvals, reduce sampling, and improve consistency across your global supply chain.

Coats Studio unlocks self-service access to Coats' Colour and Product Library, driving faster, more consistent, and collaborative decision-making through digital innovation.

THE CHALLENGE

Colour matching remains one of the biggest inefficiencies in apparel development:



Multiple iterations between brands and suppliers.



Delays in approvals impacting speed to market.



High cost of physical sampling and logistics.



Inconsistent results across global supply chains.

THE SOLUTION

Coats Studio is a digital platform that enables brands to accurately match thread colours to fabrics, instantly and consistently.

It allows design and development teams to:

- Select and visualise thread colours digitally
- Match threads to fabric colours with high accuracy
- Validate decisions before physical sampling
- Ensure consistency across all suppliers



Reducing development lead times by up to 2 weeks.

STATS



Supporting more consistent colour quality.



Helping reduce the need for costly rework and redevelopment.



Enabling digital collaboration throughout the colour matching process.



WHAT IT MEANS FOR YOUR BUSINESS



FASTER DEVELOPMENT

Reduce colour approval timelines from weeks to days by eliminating back-and-forth sampling.



LOWER COST

Minimise physical samples, courier costs, and rework.



BETTER QUALITY

Achieve first-time-right colour accuracy across all suppliers and regions.



MORE SUSTAINABLE

Reduce material waste and transportation through digital validation.

BUILT FOR MODERN SUPPLY CHAINS

Coats Studio enables:

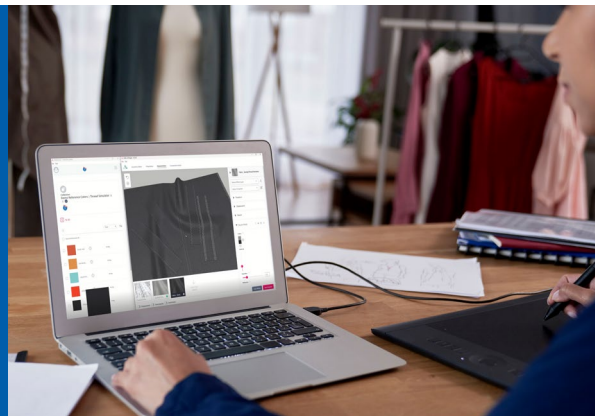
- Centralised colour and product libraries
- Seamless collaboration across global teams
- Integration with digital design tools and workflows

DESIGNED FOR IMPACT

In today's volatile supply chains, where speed to market, cost optimisation and sustainability requirements are increasingly important, Coats Studio helps brands and manufacturers make faster, more informed colour decisions through a digital, collaborative workflow.

HOW IT WORKS

1. Upload or select your fabric colour
2. Instantly match to Coats thread library
3. Visualise in 2D and 3D environments
4. Approve digitally and share across your supply chain



WHY COATS

Coats combines:

- Industry-leading thread expertise
- Advanced colour matching technology
- Global supply chain integration

Delivering digital accuracy and real world performance, every time.

Coats Studio helps brands move faster, reduce risk, and improve margins.

**READY TO
TRANSFORM YOUR
COLOUR DEVELOPMENT?**



Book a
FREE DEMO