Coats Core Offer Application
Customer user guide

What is Core Offer application?

Core Offer is a range of selected products, which we guarantee available stock and service lead-time to benefit you from speed and productivity gains.
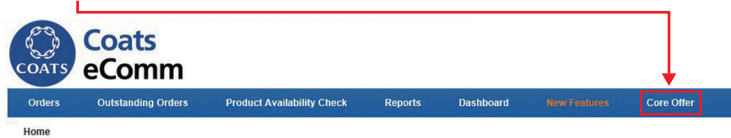
Coats Core Offer application is a tool to give you an access to our latest core offer products of industrial thread brands anytime, anywhere.

How does Coats Core Offer application work?

Coats Core Offer application can be access from **Coats eComm** and **Coats Industrial portal**.

Access from Coats eComm

● **Step 1** : Login to **eComm**.

● **Step 2** : Click **Core Offer** in the menu bar.

● **Step 3** : Specify up to six products to search in Coats Core Offer application. You have four different ways to search Core Offer products:

a) By using Coats Article (e.g. 2994120) if you already know it.
b) By using Coats product brand name (e.g. Epic) or substrate description (e.g. Corespun-Poly Poly Core).
c) By using combination of Coats brand, ticket, length and finish. (e.g. Epic, 120, 5000M, and Standard).
d) By using combination of substrate description, ticket, length and finish. (e.g. Corespun-Poly Poly Core, 120, 5000M, and Standard).

● **Step 4** : Choose one of the two search buttons (**Search Common Shade** or **Search All Shades**) to display the results.

■ **Search Common Shade**
To search available shade based on the combination of the inputted products.

■ **Search All Shades**
To search all shades for each inputted products.

After you press "**Search Common Shades**" button, the result will be shown as:

After you press "**Search All Shades**" button, the result will be shown as:

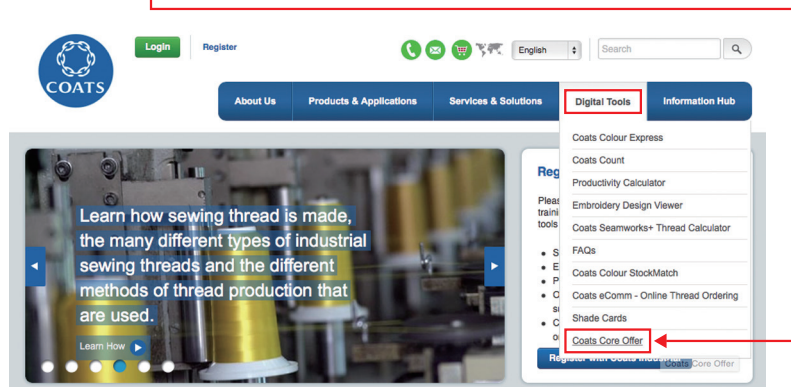● **Step 5** (optional) : Export the result in excel format by clicking the **Export** button.
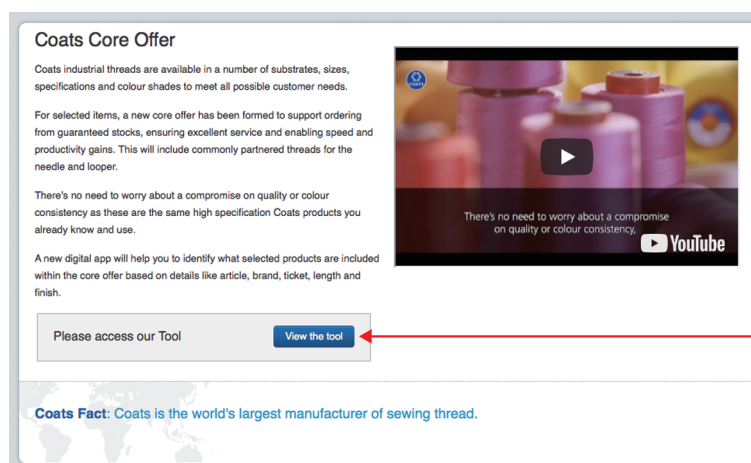
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Access from Coats Industrial Portal

- **Step 1** : Access **Coats Industrial** portal.

- **Step 2** : Go to **Coats Core Offer** in **Digital Tools** menu.

- **Step 3** : Click **View the tool**.

- **Step 4** : Select the country where you want to have the Core Offer products. Then click **Next**. It will take you to the Core Offer application. From there you select required products as it is already illustrated above in this user manual.