

# Opti S Picta

## Printed reversed zips



Picta logo

### Zip models and functions

S60 CC reversed zero distance

S60 CE reversed zero distance

S60 OE reversed zero distance

S60 2WCE reversed zero distance

### Main uses

Bedding & Mattresses

Sportswear

Children's wear

Luggage and travel goods

Back packs / Sports bags

### Why Opti S Picta?

Opti S Picta was initially developed as a continuous chain for bedding and mattress applications.

Following interest from designers of leading brands of bags and sportswear, we have developed a customised range of Opti S Picta to cater to these end uses.

These printed zips give the opportunity to showcase the end product's brand along the chain's length.

### Description

Coats has developed a new printing technique called "Picta" for Opti S60 zero distance continuous chain, where there is no free space between tapes.

Opti S Picta allows high quality printing that is more accurate, less smudged and wash-resistant.

### Options of prints:

- Picta logo
- Picta fabric
- Picta design

We can reproduce any repetition of patterns – these can be the customer's brand logo, unique or standard designs or any other image (see next page visuals).

The repetition of the logo / pattern can be continuous, or defined while developing the graphic format and fixing the "print step" (i.e. space between prints).

### Colours of zip tape

Picta printing can be done on chains of any shade. We recommend the use of shades that contrast well with print's colours to ensure good contrast for visibility.

Colour quality is at its best and most vibrant if printing is made either on **raw** or on **white** continuous chains.

### Benefits

The Opti S Picta zips feature personalised or specially printed tapes, giving the designers the opportunity to uniquely distinguish their products by showcasing their brands.

### Feasibility limits

The Picta printing technique can be made only on a flat surface. Hence we print on the reversed side of the zero distance chain where there are no creases caused by the spiral. The print can be in the middle of the tape or on the whole surface of the zip tape according to customers' requirements.

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### Picta fabric

A relatively big piece of the fabric is required which should have a full repetition of the design sequence (see below).

A graphic format will be developed for final approval before making the printing plate.



Fabric swatch



Picta fabric

### Care Information

Opti S Picta zips with printed tapes are fully compliant to International Standards (BS 3084–1992).

Thanks to the special printing technique, the chain:

- can be dry cleaned (standard washing)
- can be home cleaned at 40° (in case of S60 zero distance CC, printed on raw tape, 5 consecutive washing tests at temperatures of up to 90°C were carried out without any deterioration of the prints).
- cannot be bleached
- has to be ironed at a medium temperature.

There are no precautions for hand cleaning.

### Picta design

A .pdf or .jpg file is required which should have a full repetition of the design sequence.

A graphic format will be developed for final approval before making the printing plate.



Picta design (tucano)



Picta design (rose)



Picta design (rainbow)

### Picta logo

A .pdf or .jpg file is required with the logo design, colours, orientation and the print step (space between logos).

A graphic format will be developed for final approval before making the printing plate.



Picta logo



Picta logo



Picta logo